

Privacy Policy

Illumina Media Group Pvt Ltd

Your privacy is important to us. This Privacy Policy explains how Illumina Media Group Pvt Ltd ("we", "our", or "us") collects, uses, and protects your personal information when you access or use our websites, apps, social media channels, or any of our services (collectively, "Services").

1. Introduction

This policy applies to all users of our Services, including readers, subscribers, contributors, and advertisers. By accessing or using our Services, you agree to the terms outlined in this Privacy Policy.

2. Information We Collect

We collect data in two ways:

A. Information You Provide Directly

- **Registration Data:** Name, email address, and contact details when you sign up.
- **Subscription and Payment Information:** For paid content or services, we collect necessary billing info. Payment data is securely processed by third-party providers (e.g., local banks).
- **User Content:** Any data you provide when commenting, submitting articles, or engaging in polls and discussions.
- **Contact & Feedback:** Emails, messages, and phone calls for support or inquiries.

B. Information Collected Automatically

- **Device information:** IP address, operating system, browser type.
 - **Usage data:** Pages visited, reading history, click behavior, and other usage patterns via cookies or similar tracking technologies.
 - **Location data** (when allowed by your device settings).
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3. How We Use Your Information

We use the data we collect to:

- Provide, personalize, and improve our content and services.

- Communicate service-related announcements and respond to inquiries.
 - Process payments and manage subscriptions.
 - Monitor usage trends and user behavior for editorial and business insights.
 - Conduct research and analysis.
 - Prevent fraud, abuse, and unauthorized access.
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4. User-Generated Content

If you post content publicly (comments, photos, videos), that information becomes visible to others. Please avoid sharing sensitive personal information in public forums.

5. Data Sharing and Third Parties

We do **not** sell your personal data. However, we may share your information with:

- **Service providers** who help us operate our Services (e.g., payment processors, analytics platforms).
 - **Law enforcement or authorities** if required by law.
 - **Advertisers**, only in the form of anonymized, aggregate insights (e.g., demographics, behavior trends).
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6. Cookies and Tracking

We use cookies and similar technologies to enhance your experience. You can control or disable cookies through your browser settings, but note that some features may not function properly without them.

7. Your Rights and Choices

You have the right to:

- Access and review your personal information.
 - Request correction or deletion of your data.
 - Unsubscribe from marketing communications at any time.
 - Opt out of non-essential data collection (like usage tracking) via browser settings.
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8. Data Security

We take appropriate technical and organizational measures to protect your data. However, no method of online transmission is 100% secure. You are encouraged to use strong passwords and avoid sharing login credentials.

9. Retention Period

We keep your personal data only as long as necessary for the purposes described. After that, it is securely deleted or anonymized.

10. Third-Party Links

Our Services may contain links to external websites. We are not responsible for the privacy practices of those third parties. Please review their privacy policies separately.

11. Changes to This Policy

We may update this policy from time to time. Any significant changes will be communicated via our website or email. Continued use of our Services after changes means you accept the updated policy.

12. Contact Us

If you have questions or concerns about this Privacy Policy, reach out to us at:

Illumina Media Group Pvt Ltd

Ma. Champaamaage, Dhanburuh Magu, Male'

Email: info@viraasee.com

Phone: 7734324